Sponsorship report St Sylvester’s GAA AGM November 2019.

1. Firstly, I am delighted to confirm that the club have been successful in their 2019 application for a Government sports grant and have been awarded a grant of over €58,000 which will go towards the installation of flood lights on pitch 1 in Broomfield.
2. Our GALA ball of November 9th also raised circa €18,000 for the club.
3. January 2019 saw the opening of our new All-Weather Pitch facility. This enabled an €850,000 investment in our club facilities reach fruition and was achieved without the requirement of bank debt. Funding for this project came from several sources including our successful sports grant application in 2018 where we secured €150,000 of Government money to go towards the cost of our pitch.
4. Notwithstanding our successful sports grant most funds for our AWP were raised from within our own membership, our sincere thanks and appreciation goes to all members who have made and continue to make donations to the club. However special mention should go to the Parents / Members whose significant and extremely generous donations raised nearly €300,000 of our €850k target and set us well on our way of achieving our goal.
5. We also had huge support from local businesses. Special mention should go to the Gibney family who continue to support our club.
6. We also ran a Commercial Sponsorship campaign over the course of 2018/2019 selling advertising packages into the local business community. In total there were 25 key commercial packages sold to local businesses raising just under €200,000. Sponsors continued to come on board in 2019 and recent sponsors include Uniphar (FIXXA) and Hot Yoga. There was great support amongst local businesses such as Joe Duffy Motors, Kerrigan Butchers, Malahide Credit Union, Alchemy Financial, Supervalu, Siam Thai and Brophy Estates.
7. A big thanks to John Dunphy for his tireless work in coordinating the installation of signage throughout Pitch 1 and the AWP in Broomfield.  The commercial sales team included Seamus Early, John Dunphy, Ryan Woods, Derek O’Brien, Seamas Early, Mark O’Sullivan and Brian Haverty.
8. Appreciation and thanks should also go to the members of our fund-raising team who managed to deliver the AWP project 12 months ahead of schedule. Jay O Toole, Aidan Relihan, Paddy Miskelly, GV Wright, Michael Howard.
9. Special mention should go to Seamus Early who played a very significant role in managing the commercial packages, cash flow, receipts of monies, bank account, tax relief applications and overall finances of the project.
10. Thanks also to the technical design team for the AWP. Gareth Brady, Frank Shiels and Niall Kealy.
11. Finally, I would also like to thank our main sponsors

Adult Men’s:  Jones Engineering, Grant Thornton, Evolution Fitness

Adult Ladies: TC Matthews

Juvenile Boys: Various, REW Electrical, McCartans Pharmacy, Leo Murphy, Beshoffs,

Juvenile Girls: Various

Adult men hurling: Joe Duffy Motors

Juvenile Hurling: Various Leahy O'Riordan - Summer Hurling Camp

Nursery: DAA

There are available commercial spots both on Pitch 1 and the AWP, which we hope to sell into 2020, with competitively priced packages available to interested parties. Please contact either Myself Jay O Toole on 087 2644823 or Seamus Early on 086 8114820 or any member of the Commercial team.

Sincerely

Jay O Toole